



EVERLERT

Investor Information

Ticker Symbol EVLI

OTC Marketplace
Pink Sheet

Recent Share Price
.0058

52 Week Range
0.001 - 0.02

Authorized Shares
800,000,000

Outstanding Shares
263,341,733

Chief Executive Officer
Mark Irvin Blankenship

Corporate Headquarters
520 South Grand Ave
Suite 665
Los Angeles, CA 90071

Transfer Agent
Transfer Online, Inc.



About Everlert, Inc.

Everlert, Inc. is a provider of strategic management and structured financing services headquartered in Downtown Los Angeles and focused on the two most prominent business sectors in Southern California: Entertainment and Real Estate. The Company provides entertainment related services and projects through its wholly owned subsidiary, Everlert Entertainment Inc. The Entertainment group's primary objectives are to provide management services, develop and acquire new entertainment content, and provide structural financing solutions to targeted entertainment projects. Everlert is planning on creating real estate opportunities as a developer and operator of a senior assisted living facility in the Inland Empire region of Southern California through Everlert Properties, Inc., another wholly owned subsidiary of the Company.

Well Positioned for Strategic Growth in 2017 ... What you need to know ...

In Q4 2016, Everlert acquired a Joint-Venture interest in JH Media Group, which is a Limited Liability Company that was owned by the late Gerald "Jerry" Heller, Jennifer Harper and Denny Diante. Jerry Heller was the famous long-time music producer and manager that helped launch the career of N.W.A and the gangsta-rap movement. JH Media Group entity holds intellectual property rights with a potential value of up to \$1 Billion, as well as of rights arising from the pending administration of the estate of Jerry Heller. Everlert intends to actively work with Heller's estate to develop some of its entertainment assets through its network and expertise in the industry and through the insight and expertise of Jennifer Harper. Jennifer Harper has joined the Board of Directors of Everlert and is the new President of Everlert, Inc.

Everlert affiliated with Gryphon Media Holdings, LLC in December 2016 along with Kevin Harrington ("Shark Tank" judge and pioneer of the infomercial industry) and Jennifer Harper and Mark Blankenship. Gryphon Media distributes products and music worldwide through the platform and distribution channels that Kevin Harrington has developed in partnership with Jimmy Jongebloed and Brian Harrington. Everlert has an equity interest in Gryphon Media Holdings LLC. Among other projects, it is the intention of both JV partners to develop some of the assets in the Jerry Heller estate, including films. Mr. Harrington has agreed to join the Board of Directors of Everlert in 2017 as has Jennifer Harper.

In May of 2016, the Company entered into a Joint Venture to acquire a 50% equity and the option to purchase Peter's Landing, which is a landmark commercial development and marina located in Huntington Harbor, California. Everlert was responsible for restructuring all of Peter's Landing's existing financing, which will allow the Company to acquire the other 50% interest by paying \$25,000,000 to Peter's Landing LLC. Peter's Landing is valued at approximately \$50,000,000 as is without any enhancements, but could be improved to be potentially valued at \$250,000,000.

On May 5, 2016, Everlert partnered with Stanton GoodLife Recovery LP by acquiring a thirty percent interest in the Stanton, California based sober living facility and its other ongoing projects. This is the first step in Everlert actualizing its plan to become a developer and operator of a senior assisted living facility in the Inland Empire region of Southern California through Everlert Properties, Inc.

This document may contain forward-looking statements, including information about future expectations, plans and prospects. In particular, when used in the preceding discussion, the words "believes," "expects," "intends," "plans," "anticipates," or "may," and similar conditional expressions are intended to identify forward-looking statements. Any statements made in this release other than those of historical fact, about an action, event or development, are forward looking statements. These statements involve known and unknown risks, uncertainties and other factors, which may cause the results to be materially different than those expressed or implied in such statements. StockVest was paid 2,500,000 restricted shares on 2/27/2017 for 90 days of services.